

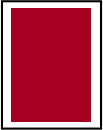
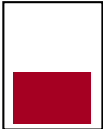
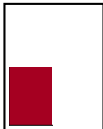
NEW ORLEANS BAR ASSOCIATION BRIEFLY SPEAKING

The Poydras Center, 650 Poydras Street, Suite 1505 New Orleans, LA 70130

ADVERTISING SPECIFICATIONS

ISSUES OF INSERTION:	FREQUENCY:	AD DEADLINE:
<input type="checkbox"/> February 20__ <input type="checkbox"/> June 20__ <input type="checkbox"/> October 20__ <input type="checkbox"/> March 20__ <input type="checkbox"/> July 20__ <input type="checkbox"/> November 20__ <input type="checkbox"/> April 20__ <input type="checkbox"/> August 20__ <input type="checkbox"/> December 20__ <input type="checkbox"/> May 20__ <input type="checkbox"/> September 20__	<input type="checkbox"/> 1x <input type="checkbox"/> 3x <input type="checkbox"/> 6x <input type="checkbox"/> 11x	All advertisements must be submitted and paid for by the 1st of the month prior to the issue the advertisement will be published. Advertisements are published on a first come, first serve basis.

FOUR-COLOR DISPLAY ADVERTISING RATES

Ad Size	1x	3x	6x	11x
 Full page (8.25 x 10.75)	\$800/issue	\$775/issue	\$750/issue	\$705/issue
 1/2 page (7.5 x 4.875)	\$500/issue	\$475/issue	\$460/issue	\$440/issue
 1/4 page (3.625 x 4.875)	\$300/issue	\$285/issue	\$275/issue	\$265/issue

All rates four-color. Email mthomas@neworleansbar.org for B&W options. Multiple insertion rates are based on the number of ad units used within 12 months, whether the same or varying sizes. Rates effective January 1, 2019.

Return this agreement with advertising materials along with a check for the appropriate amount payable to the New Orleans Bar Association. VISA, Mastercard and Discover are accepted by phone. We **DO NOT** accept American Express.

_____ X \$ _____ = \$ _____

Issues _____ Cost per issue _____ Total _____

Signature: _____ Date: _____

Advertiser: _____

Phone _____ Fax _____ Email _____

For more information, contact Marie Thomas at 504-525-7453 or mthomas@neworleansbar.org