

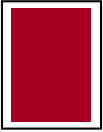

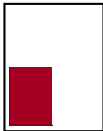
# NEW ORLEANS BAR ASSOCIATION BRIEFLY SPEAKING

The Poydras Center, 650 Poydras Street, Suite 1505 New Orleans, LA 70130

## ADVERTISING SPECIFICATIONS

ISSUES OF INSERTION:			FREQUENCY:	AD DEADLINE:
<input type="checkbox"/> February 20__	<input type="checkbox"/> June 20__	<input type="checkbox"/> October 20__	<input type="checkbox"/> 1x	All advertisements must be submitted and paid for by the 1st of the month prior to the issue the advertisement will be published. Advertisements are published on a first come, first serve basis.
<input type="checkbox"/> March 20__	<input type="checkbox"/> July 20__	<input type="checkbox"/> November 20__	<input type="checkbox"/> 3x	
<input type="checkbox"/> April 20__	<input type="checkbox"/> August 20__	<input type="checkbox"/> December 20__	<input type="checkbox"/> 6x	
<input type="checkbox"/> May 20__	<input type="checkbox"/> September 20__		<input type="checkbox"/> 11x	

## FOUR-COLOR DISPLAY ADVERTISING RATES

Ad Size	1x	3x	6x	11x
 Full page (8.25 x 10.75)	\$800/issue	\$775/issue	\$750/issue	\$705/issue
 1/2 page (7.5 x 4.875)	\$500/issue	\$475/issue	\$460/issue	\$440/issue
 1/4 page (3.625 x 4.875)	\$300/issue	\$285/issue	\$275/issue	\$265/issue

\*All rates four-color. Email eanderson@neworleansbar.org for B&W options. Multiple insertion rates are based on the number of ad units used within 12 months, whether the same or varying sizes. Rates effective August 1, 2015.\*

Return this agreement with advertising materials along with a check for the appropriate amount payable to the New Orleans Bar Association. VISA, Mastercard and Discover are accepted by phone.

\_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 # Issues Cost per issue Total  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

For more information, contact Emily Anderson at 504-525-7453 or eanderson@neworleansbar.org