

COOL TO THE CORE

BREEZE INTO SUMMER WITH NEW ORLEANS BAR ASSOCIATION

Members Win Prizes for Getting the Most Lawyers to Join!

New Members Chill Out with Half-Priced Membership Dues
for the Months of May, June & July 2009 Only!

THE COOL TO THE CORE CAMPAIGN COMPETITION

The Cool to the Core Campaign, began on **May 21st** and concludes on **Friday, July 31st**. During this period, membership dues for new members will be **one-half (½)** of the normal amount. Lapsed members who pay their dues will receive a **free \$10 CLE gift certificate** once they re-new. This is a great bargain for everyone!

HOW LARGE IS YOUR CIRCLE OF INFLUENCE?

- **Get the Most Members:** You can win one 2010 Bench Bar Conference CLE registration fee valued at \$300 and a \$100 gift certificate to Restaurant August.
- **Get the Most New Fleur de Lis Members:** (\$500 now only \$250) Win a \$100 gift certificate and see your profile published in one our publications.
- **Get the Most New Sustaining Members:** (\$200 now only \$100!) Indulge yourself with a \$100 gift certificate.
- **Get the Most Young Lawyers:** Win a \$100 gift certificate to Martin's Wine Cellar.
- **And the Firm with Highest Number of Newly Enrolled and Renewed Members:** The winning firm will be profiled in *Briefly Speaking* and on the the NOBA website. This is an excellent opportunity to profile your firm.

IT'S THE MOST IMPORTANT INVESTMENT
IN YOUR CAREER. JOIN THE BEST. JOIN
THE NEW ORLEANS BAR ASSOCIATION.

